



**Learn to lead.  
Choose a qualification  
that connects you to:**

- the values and behaviours of a leader in the people profession
- the specialist knowledge to shape strategy and guide policy
- global professional recognition - with CIPD membership.

# Advanced Diploma in Strategic People Management

**As an experienced people practitioner, you've already proven yourself. But now's the time to really take the lead - and shape the future of your profession.**

This qualification is perfect for you if you want to develop your personal effectiveness and business acumen. You'll learn how to design and manage your own strategy, enhance people management skills - and learn how best to lead.

- Build on your existing People Management experience
- Gain specialist People Management skills in strategic employment relations, talent management to sustain success and strategic reward management
- Strengthen your autonomy and judgement so that you can lead and direct your organisation's People Management strategy.

**Gain relevant expertise to  
work in roles including:**

- People Analytics Manager
- Head of HR
- Head of Diversity and Inclusion
- Director of People
- Head of Resourcing
- Head of Talent.

# Lead the way in people management

## What will you learn?

You'll focus on real-life scenarios, acquiring the core behaviours derived from the CIPD's new Profession Map, which is based on the cumulative insights of thousands of experts.

## CIPD membership

CIPD membership gives you a badge of professionalism that's internationally recognised. It showcases your knowledge and impact within the people profession.

Once you're registered for a qualification, you'll join the CIPD as a Student Member; the first step in your CIPD membership journey. We'll support and encourage you throughout your studies and help you grow in confidence and deliver more impact. You'll have access to extensive resources like our expert research, journals, factsheets, helplines and online communities to build your network.

When you complete your qualification, you'll be awarded CIPD Associate Membership, and the designation "Assoc CIPD" after your name. This establishes your credibility as a professional, raises your profile and opens doors to new job opportunities. You may also be able to apply for Chartered Member or Chartered Fellow, depending on your experience. This would recognise your ability to work strategically, handle complexity and influence business practices.

## At a glance

This qualification consists of four core units, three specialist units and a choice of one optional unit.

### Core units:

- Work and working lives in a changing business environment
- People management and development strategies for performance
- Personal effectiveness, ethics and business acumen
- Business research in people practice.

### Specialist units:

- Strategic employment relations
- Resourcing and talent management to sustain success
- Strategic reward management.

### Optional units:

- Advanced employment law in practice
- Organisational design and development
- Learning and development practice
- Technology enhanced learning
- Advanced diversity and inclusion
- Managing people in an international context
- Well-being at work.

## Ready to start joining the dots to your professional future?

### Get in touch to find out more.

Centre name: **AheadHR**

A message from your centre:

We'd love to help you to achieve your CIPD qualification. Get in touch and our friendly team will help you to choose the right option for you.

Find us online at: [www.aheadhr.co.uk](http://www.aheadhr.co.uk)

Or call us on: 0800 228 9360

## Choose the qualification that connects. Choose CIPD